Barth Paine - [Web Expert](#) | bpworld@yahoo.com | 510 299 4754

Barth is an expert with **over 20 years of Silicon Valley experience** in all aspects of website development and digital production management. His areas of knowledge and expertise include Project Supervision, Client Relations, Brand Creation, Risk Assessment, Art Direction, Project Documentation, and Site Implementation. His management style is hands-on, collaborative and transparent.

- Proven leader adept at working with technology providers, executive management, creative leads, user end clients and coworkers.
- Proactive problem solver implementing solutions with careful consideration to long-range goals, feasibility and ease of use.
- Noted achiever dramatically improving website functionality, operating stability, and efficiency.

Professional Experience
[Fremont Unified School District](#) - Fremont, CA - Nov. 2014 - current
District Web Designer - Directed new responsive design and template integration for **entire district including 42 school websites and intranet (8,000+ pages)**. Completed rework of global navigation. Managed additional change over to new CMS provider. Designed and built interactive timeline, custom infographics, and landing pages for Measure E ($650 million Fremont bond). Completed 100+ projects including implementation of HR Benefits Open Enrollment custom forms.

CONSULTANT – sample of larger clients - Fremont, CA - Jan. 2009 - Nov. 2014
[PayPros](#) (now Global Payments) Commissioned by President & COO to work with VP of Sales, IT Director, and Marketing Manager to design, build, and launch new Responsive Corporate and Sales Portal sites. Features included advanced user forms, video landing page template, and member Partner Forum. **Site redesign supported the successful acquisition of PayPros by Global Payments for $420 million** early 2014.

[Kimpton Hotels](#) Worked directly with Sr. VP Sales & Marketing, Directors of Web Presence, IT, Loyalty and Online Marketing (East and West Coast) for **site-wide design, promotion, and production** efforts. Full Program Management and front-end development for 3 annual Pet Photo Contests. Innovated integration of custom Google maps for unique hotel city pages. +2 years as production lead for bi-monthly loyalty promotion. Project Management for 2 major site redesigns with extensive requirements and design negotiation.

[Web Help Desk](#) Solicited by CEO & founder to work directly with VP of Sales & Marketing for a complete redesign and migration to WordPress CMS, inspired by look and feel of Web Help Desk's client, Apple Inc. Implementation of user forms and complex email routing parameters. Project liaison with development team for style guide and functionality descriptions. Site redesign and **launch secured the successful acquisition of Web Help Desk by SolarWinds**.

MEDIAZONE Inc. - San Carlos, CA - Jun. 2007 - Nov. 2008
Project Manager - Planning, development, implementation and management of online projects and media delivery, while simultaneously attaining specified business requirements and project deliverables. Liaised with multiple departments and external domestic/overseas resources. Define project milestones, and oversee final project testing, quality assurance, delivery and launch. **Maintain compliance with best practices and standards**.

CONSULTANT - Fremont, CA - Aug. 2001 - Apr. 2007
Provided complete Web development services for diverse clients. Delivered **innovative and effective** websites within timeframe, budget, and customer requirements.

QUOKKA SPORTS Inc. - San Francisco, CA - Feb. 1999 - Apr. 2001
Director of Production - Advanced from Production Manager - Supervised and trained a 23-member team in development and launch of over 10 websites, including **nbcolympics.com**. Formalized production processes. Served as main production contact between technology, sales, marketing, and HR departments. Refined production processes during preparation for Olympic coverage, including training and integration of over 200 employees and contractors for 24/7 schedules.

Associations, Training and Education
Technology Advisory Committee (FUSD)
Advanced Microsoft Project, MySQL and PHP
Certified ScrumMaster – scrumalliance.org
Graphics Design Courses – UC Berkeley Ext
Little League Coach & BSA Leader
CFI – Commercial Pilot – Helicopter
Economics Major – Boston University

Technical Expertise
Google Suite - Gmail, Drive, and additional services.
Microsoft – Office suite and Project
Adobe – Acrobat, Photoshop, Dreamweaver and Premiere.
Additional – Site governance tools, Site accessibility compliance, CMSs, WordPress, html and code editors, css, JavaScript, video production, Atlassian tools, and agile methodologies.